

NOVEL SOUTH CAPITOL WASHINGTON, D.C.

- I 3,009 SF turn-key café opportunity on the corner of I Street and South Capitol Street in the emerging Navy Yard neighborhood
- Supporting 538 residential units to be completed in 2019 as well as multiple new residential and commercial projects in the surrounding area
- Within walking distance to Capitol Hill, the US DOT headquarters and the Navy Yard-Ballpark Metro station (Green Line)
- Landlord to install and furnish the entire kitchen FF&E

DEMOGRAPHICS

		0.25 MILE	0.5 MILE	1 MILE
Ť	POPULATION	4,300	15,122	35,776
	DAYTIME POPULATION	8,459	38,597	100,964
\$	HOUSEHOLD INCOME	\$133,890	\$116,315	\$128,709
<u>~</u>	TRAFFIC COUNTS	47,000 on South Capitol Street SE		

















RENAISSANCE BY THE RIVER

Capitol Riverfront is unrivaled as D.C.'s fastest growing neighborhood, experiencing an economic and development boom with recent and pipeline construction expected to double the housing inventory in the next decade and a tremendous up-tick in trendy retail offerings sprouting up on every corner. This revitalizing district neighborhood between the Anacostia River and Capitol Hill is home to dozens of enticing attractions for both residents and tourists alike.

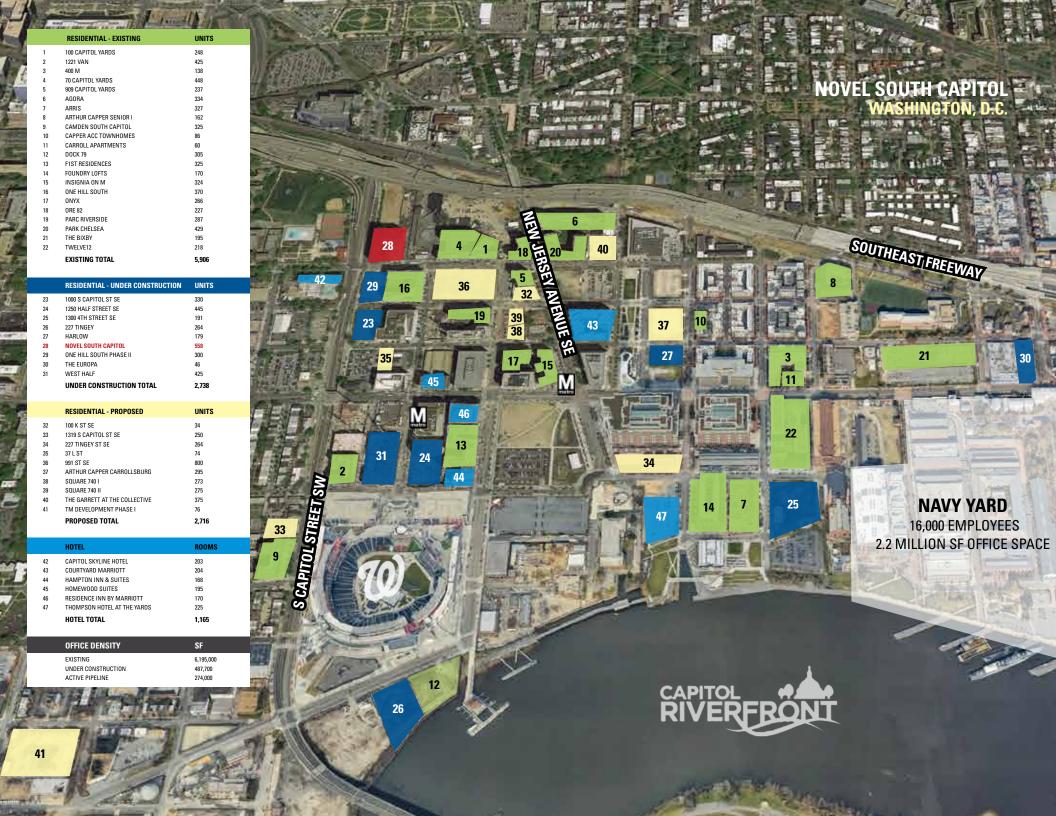
Locals and visitors can catch a ballgame at Nationals Stadium or D.C. United's Audi Field, check out eclectic restaurants and retailers, engage in water sports and activities on the Anacostia or ice skate at Canal Park's rink. This flourishing and dynamic community enjoys the best of both worlds between the hustle and bustle of Capitol Hill as well as the trendiness and novelty of Navy Yard.

25-34
AGE OF CURRENT RESIDENTS

8,000
CAPITOL RIVERFRONT
RESIDENTS AS OF 2017

14,000
EXPECTED DOUBLING
OF POPULATION BY 2020

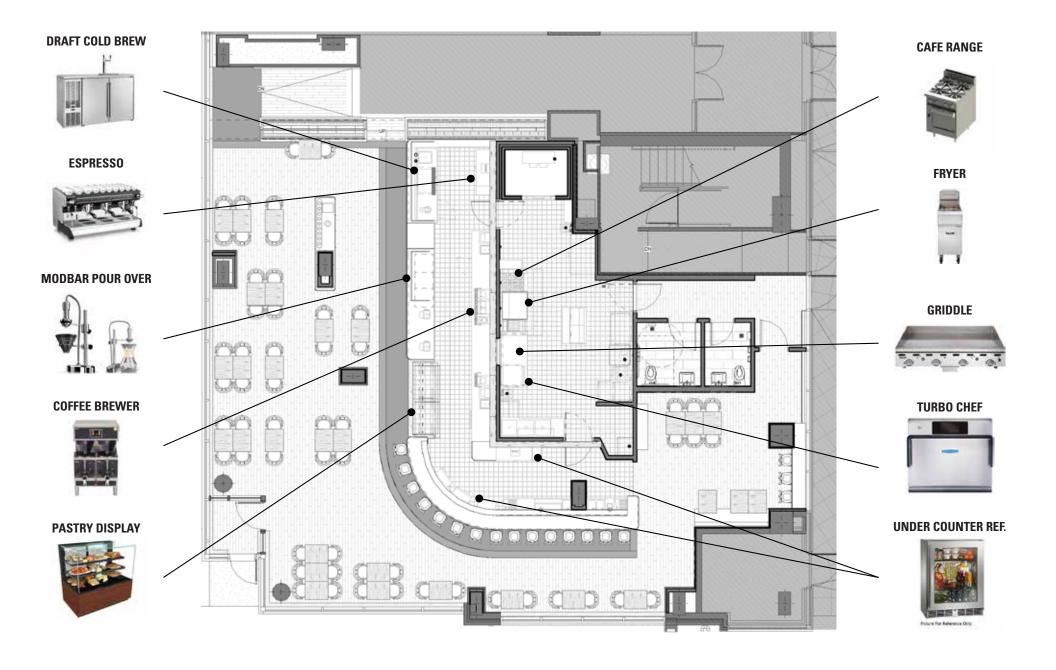
\$128,197
AVERAGE HOUSEHOLD INCOME
WITHIN ONE MILE RADIUS





KITCHEN EQUIPMENT PLAN

NOVEL SOUTH CAPITOL | WASHINGTON, DC



CREATE THE NEXT CRAVING

Designed by Edit Lab of StreetSense to create an all-hours atmosphere for a seamless transition from morning to night, this 3,009-square-foot turn-key café space includes a state-of-the-art kitchen, fully vented and furnished with necessary furniture, fixtures, and equipment (FF&E), the essentials required to craft a polished and move-in ready café.

With highly visible signage potential on the corner of South Capitol and I Streets, a convenient open lobby format with free WiFi services as well as 538 residential units towering above, Novel South Capitol's retail space coming in Q1 2019 will deliver a novel and inviting spot for visitors and residents to convene, socialize and hang out from dawn until dusk.



SIGNAGE OPPORTUNITY

RAPPAPORT

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